

DEVIKA KHOWALA

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EDUCATION

Master's in Interaction Design

Carnegie Mellon University, School of Design, Pittsburgh, PA
May 2018 | GPA: 3.91

Bachelor of Design

National Institute of Fashion Technology, Delhi, India
May 2010 | Major: Product Design

EXPERIENCE

Senior Designer

Tata Elxsi Limited, Bangalore, India | May 2013 - Aug 2016

- Collaborated with a multi-disciplinary team as the visual design lead on the award-winning Kochi city mass-transit project
- Provided end-to-end support for ideation, prototyping, execution, project management, and client coordination
- Worked with multi-national clients in the domains of branding, communication design, packaging and environmental graphics
- Supported project planning and was a liaison to the marketing team

Visual Designer, Contract

Design for Use, Gurgaon, India | Feb 2013 - Aug 2013

- Streamlined and developed visual design guidelines
- Designed wireframes for validating information architecture

Design Consultant

Traveller Kids, India | Apr 2012 - May 2013

- Developed interactive games and content for a subscription-based learning and educational games start-up
- Created brand identity, visual system, marketing collaterals and provided production support

Exhibition Design Manager

Studio B, New Delhi, India | Jan 2012 - Mar 2012

- Managed production and design execution on site at international exhibitions in multiple countries
- Coordinated vendor sourcing and supervised quality control

Graphic Designer

Maatti Design, New Delhi, India | Feb 2011 - Jul 2011

- Worked on identity and packaging design projects

SKILLS

Design Research

User Research
Generative Workshops
Evaluative Research
Affinity Mapping
Market Trend Analysis

Interaction Design

Information Architecture
Storyboarding
User Flow
Wireframing
Digital Prototyping

Visual Design

Visual Design System
Guidelines
Icon Design
Illustrations
Motion Graphics

Others

Service Blueprinting
Branding and Strategy
Packaging and Print

SOFTWARES

Sketch . Invision . After Effects
Illustrator . InDesign . Photoshop

AWARDS

iF Design Award 2017

KMRL Design Team,
Tata Elxsi Limited, India
Role: Visual Design Lead

TEL Bravo Award

Tata Elxsi Limited, India | 2014
Project Lead & Collateral Design

TEL Appreciation Award

Tata Elxsi Limited, India | 2016
Environmental Graphics